

Maple Creek, Saskatchewan

COMMUNITY PROFILE

2020



March 2020

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Please note that every effort has been made to use the most current data available. There are three major sources of information for this document:

- Census Canada 2011, 2016
- Saskatchewan Health 2019
- Statistics Canada 2019



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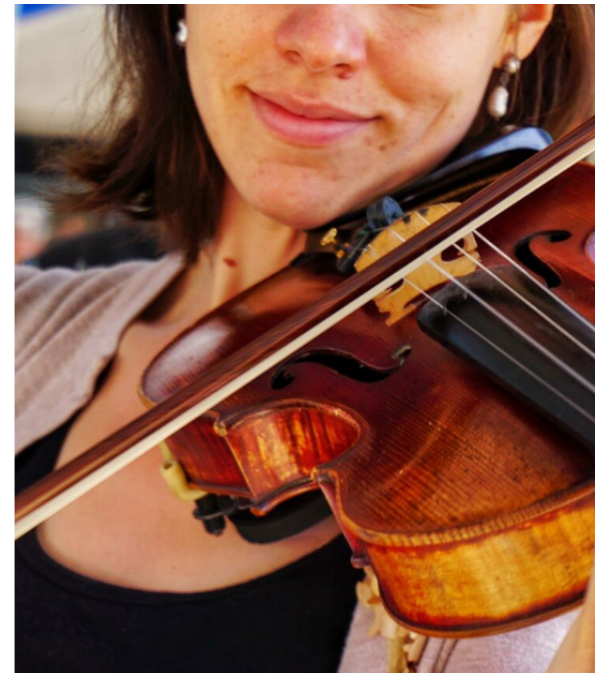
INTRO

The *Town of Maple Creek* is ideally positioned along the Trans-Canada highway and the CPR mainline. It is centrally located an equal distance between the major urban centres of Saskatoon, Regina, Calgary, and Great Falls. It is approximately an hour from the regional centres of Medicine Hat and Swift Current.

A number of industries use Maple Creek as an important service centre including ranching, farming, oil and gas, and tourism. Located within Tourism Saskatchewan's recently designated Cypress Hills Destination Area, tourism returns are a significant aspect of the community's commercial sector.

Maple Creek offers its diverse population the less complicated lifestyle of a smaller community, while providing all the cultural and recreational amenities one would expect of a regional centre.

Culturally vibrant, the community of Maple Creek boasts a number of annual festivals and cultural events. The community is proud of its rich heritage, which is evident in its two museums, downtown Heritage District, and numerous rodeos.



“ Maple Creek is a shovel-ready community that currently has residential, commercial, and light-industrial lots available. Maple Creek is a great place to visit, to live, and to do business!”

A long standing cooperative relationship with Nekaneet First Nations, as well as opportunities for new immigrants rounds out the multi-cultural face of Maple Creek.

Modern infrastructure amenities such as recently upgraded educational facilities (kindergarten to grade twelve), a new regional integrated health care facility, a satellite campus of the regional College, and a new water treatment plant, all contribute to the development and well-being of the citizenry.

Various community facilities ensure that recreation and leisure opportunities abound, including walking trails, skating and curling rinks, swimming pool, golf course, spray-park, seniors' centre, and more.

Friendliest town
in Saskatchewan
(CBC Radio).

Warmest
weather in
Saskatchewan.

Scenic new
subdivision
lots for sale
with view of
the golf course
and Cypress
Hills Provincial
Park.

New Southwest
Integrated
Healthcare Facility.

TOP 10 REASONS TO LIVE IN MAPLE CREEK

Maple Creek
Composite School
recently upgraded
with \$10 million in
renovations.

Recreational facilities
including skating rink, water
spray park, soccer field, bike
and skateboard
park, walking trail,
and the largest
playground in southwest
Saskatchewan!

Centrally
located
between
Medicine Hat
and Swift
Current as well
as Regina,
Saskatoon,
and Calgary.

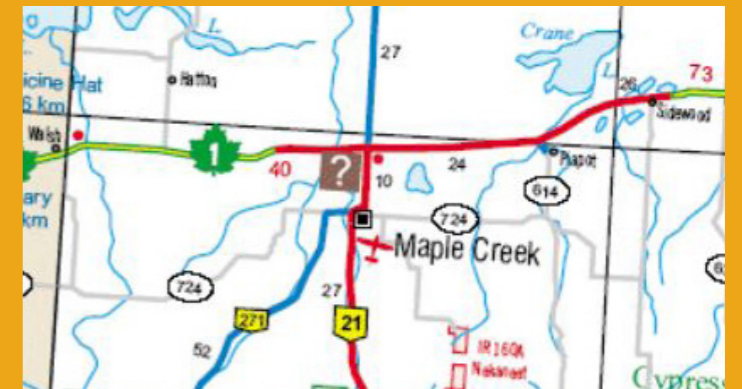
Excellent shopping,
dining, and services such
as local charter bus,
campgrounds, hotels
& motels, mechanics,
pharmacies, and more.

Close to great
attractions including the
Cypress Hills Interprovincial
Park, Fort Walsh
National Historic
Site, the Great
Sandhills, and
the T. Rex Discovery
Centre.

Rich in culture and
history with the
newly declared
Downtown
Heritage District.

MARKET ACCESS

At the crossroads of the Trans-Canada
Highway and Highway #21, Maple Creek
is centrally located an equal distance
between the major urban centres of
Saskatoon, Regina, Calgary, and Great Falls;
and an hour from the regional centres of
Medicine Hat and Swift Current.



URBAN CENTRE	KMS	MILES
Medicine Hat, Alberta	100	62
Swift Current, Saskatchewan	136	85
Regina, Saskatchewan	381	237
Saskatoon, Saskatchewan	401	250
Calgary, Alberta	400	250
Havre, Montana	175	108
Great Falls, Montana	372	231

On average,
5,120
vehicles
pass by
Maple Creek
per day.

50 MINUTE
COMMUTE TO
REGIONAL
CENTRE
MEDICINE HAT

READY ACCESS
TO CONNECTOR
FLIGHTS TO IN-
TERNATIONAL
AIRPORTS

20 MINUTES
NORTH OF THE
CYPRESS HILLS
INTERPRO-
VINCIAL PARK
CENTRE BLOCK

IDEALLY
POSITIONED
ALONG TRANS-
CONTINENTAL
LINE OF THE
CANADIAN PA-
CIFIC RAILWAY

GOOD
HIGHWAY
CONNECTIONS
EASTWARD AND
WESTWARD

GOVERNMENT

A Message from Michelle McKenzie, Mayor of Maple Creek:

“Whether you are passing through to the beautiful Cypress Hills, spending the day or weekend at one of our events or festivals — I invite you to spend time exploring and enjoying our beautiful town. We have a vibrant downtown core that offers you unique shopping and dining experiences. As Mayor, I work with councillors and staff, who through their variety of backgrounds, bring a wealth of wisdom and perspective to the table. Together, we strive to grow our community responsibly and to increase access to services while weighing the need to balance budgets and respect the needs of our community members. Maple Creek is a great place to visit, live, work, and to do business.”



Michelle McKenzie
Mayor
Town of Maple Creek



Doug Steele
Member of
Legislative Assembly



Jeremy Patzer
Member of
Parliament

DEVELOPMENT

The *Town of Maple Creek* offers the following business incentives:

- Tax Incentive for re-purposing/updating commercial buildings
- Tax Incentive for new commercial building construction
- Tax incentive for Heritage Conservation in the Heritage District

The Maple Creek *Chamber of Commerce* works to serve as champions for the local business community and has undertaken (with the support of the Maple Creek *Main Street Program* and the *Town of Maple Creek*) a Business Retention and Expansion initiative.

Communities in Bloom

A program that was developed here in Canada, and that has since been adopted by jurisdictions around the world, the *Communities in Bloom* program has the objective of making communities more sustainable and more appealing places to visit, to live, and to do business.

For the past decade, the Maple Creek *Communities in Bloom Steering Committee* has guided our community's participation in this program, and has led Maple Creek to two Provincial Communities in Bloom Championship wins and a National Championship win in 2017.



MAPLE CREEK HERITAGE DISTRICT

A conservative approach to development over the course of the past century has left Maple Creek in the enviable position of having retained much of its heritage infrastructure, with only minimal losses to the wrecking ball.

The relatively intact nature of downtown

Maple Creek's heritage building stock has received increasing attention in recent years — particularly with regard to the role that they play in defining the character of the community and the potential role they play in enhancing the community's tourism appeal.

In many ways Maple Creek's past is building its future. Today, the Cypress Hills Destination Area draws in excess of a quarter million visitors annually — visitors attracted by the natural beauty of the Cypress Hills as well as the authentic western heritage of the town "Where Past is Present."

A renewed appreciation for the value of its heritage resources, and the role they play in tourism and

economic development, was realized in 2009 when the Maple Creek Heritage District was formally designated by Town Council. The Maple Creek Heritage District is one of only two formally recognized Heritage Districts in Saskatchewan, and the only formally designated Heritage District in rural Saskatchewan.



"Maple Creek's Heritage District is the distinctive face of the community. In its continued role as the community's business core and through the daily use of its heritage buildings and other resources, the district is the exemplification of the Town's motto: 'Where Past is Present.' The district is a remarkable surviving and relatively intact example of an early 20th century Saskatchewan streetscape. Its surviving architecture documents the historical evolution of the community from its ranching frontier origins, through to the settlement boom period, and beyond. It is a daily reminder of our collective past and is an ongoing source of civic pride."

In 2019, Maple Creek was awarded the *Prince of Wales Prize* for demonstrating outstanding municipal heritage leadership. Maple Creek is the second smallest municipality to ever receive this prize, as well as being the first Saskatchewan recipient.

Maple Creek was fortunate to have been given the opportunity to pilot and participate in the Main Street Saskatchewan Program which saw the facade improvements to nearly twenty heritage buildings within the Maple Creek Heritage District, as well as number of streetscape enhancements. Despite the Province of Saskatchewan cutting funding the Main Street Saskatchewan Program and the Saskatchewan Heritage Foundation, the Town of Maple Creek continues to offer support for the rehabilitation of commercial heritage buildings within the Maple Creek Heritage District through the Maple Creek Heritage Conservation Incentive Program.



TOP 5

REASONS TO INVEST IN THE TOWN OF MAPLE CREEK

- 1. Strategic Location — Rural Living with Urban Proximity.** Trans-Canada Highway #1 provides easy access to large urban centres.
- 2. Competitive Cost for Business Owners and Residents.** Competitive land prices with new development opportunities and tax incentives.
- 3. Diverse Economy.** Agriculture, construction, manufacturing, retail trade, educational services, health care & social assistance, tourism and more.
- 4. Capacity for New Development.** Murraydale Crescent — a new subdivision with serviced lots are shovel-ready for residential construction.
- 5. Investments for the Future!** Upgrades to waste water treatment plant, future development of fire hall, and landfill upgrades.



RESIDENTIAL UTILITIES, TAXES, AND FEES

Municipal Mill Rate:	6.24 mills
School Mill Rate:	5.03 mills
Garbage (weekly):	64 gallon cart (\$36.50/quarter) 95 gallon cart (\$47.50/quarter)
Base Water:	\$72.60/quarter
Additional Water:	\$5.40/1000 gallons
Sewer:	\$66.00/quarter
Recycling Fee:	\$22.00/quarter

EMPLOYMENT

All Industries 1,055

Agriculture, forestry, fishing, hunting	075
Mining, quarrying, oil and gas	045
Utilities	015
Construction	085
Manufacturing	055
Wholesale Trade	040
Retail Trade	125
Transportation and Warehousing	025
Finance and Insurance	035
Professional, scientific, technical service	030
Administrative & Support, Waste Management & Remediation services	025
Educational Services	065
Health care and social assistance	125
Arts, entertainment and recreation	040
Accommodation and food services	120
Other Services	065
Public Administration	075

Source: Census Canada 2016

Top 5 Industries in Maple Creek



12%
Health Care



12%
Retail Trade



11%
Food Services

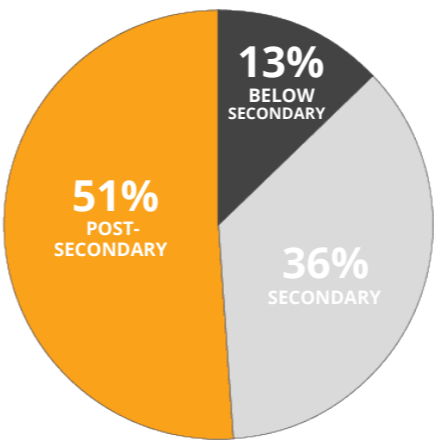


8%
Construction



7%
Public Administration

Labour Force



Source: Census Canada 2011

Maple Creek's highly skilled workforce provides a competitive advantage when compared to other communities of similar size.

Total population age 25-64 years by highest certificate, diploma or degree 1,055

No certificate, diploma or degree	135
High school diploma or equivalent	385
Post secondary certificate, diploma, or degree	535



Major Employers

Cypress Health Region
Chinook School Division
Pioneer Co-op
Cobble Creek Lodge
Cowtown Livestock Exchange
Cutting Edge Manufacturing

Cypress Credit Union
Cypress Motors
Koncrete Construction
Murray Chevrolet Buick GMC
Richardson Pioneer
Town of Maple Creek

BUSINESS COSTS



Utilities

Base Water	\$72.60/quarter	
Additional Water	\$5.40/1000 gallons	
Base Sewer	\$66.00/quarter + percentage of water used	
Garbage	64 gallon cart (once/week)	\$36.50/quarter
	95 gallon cart (once/week)	\$47.50/quarter
	300 gallon bin (once/week)	\$137.50/quarter
	64 gallon cart (twice/week)	\$81.50/quarter
	95 gallon cart (twice/week)	\$106.25/quarter
	300 gallon bin (twice/week)	\$300.00/quarter
Recycling Fees	\$20.00/quarter	3 yard – \$25.50
	95 gallon cart bi-weekly	4 yard – \$26.75
		6 yard – \$28.00/dump

Corporate Income Tax Rate

Federal	15%
Provincial General	12%
Provincial Manufacturing	12%
Provincial Small Business	2%

Sales Tax

Provincial	6%
National	5%

Commercial Property Tax Rates

Municipal Mill Rate	13 mills
School Mill Rate	6.27 mills
Base Tax	\$1050.00

Current Commercial Real Estate Market

Land	\$4.25/m2
Building	\$31.83.ft2

Economic Development

The *Town of Maple Creek* is “open for business.” By working to retain current businesses and creating a climate that supports business expansion and development of new industries, the community continues to progress economically. Maple Creek works collectively to provide the best quality of life for its community as well as growth opportunities for its business sector. Business license cost: \$55.00 – \$800.00.

Contact us today!

Contact:	Visitor Centre	Phone: 306 662 4005
Gillian Moch	114 Jasper Street	Email: gillianm@maplecreek.ca
Economic Development Officer	Maple Creek, SK S0N1N0	Web: www.maplecreek.ca

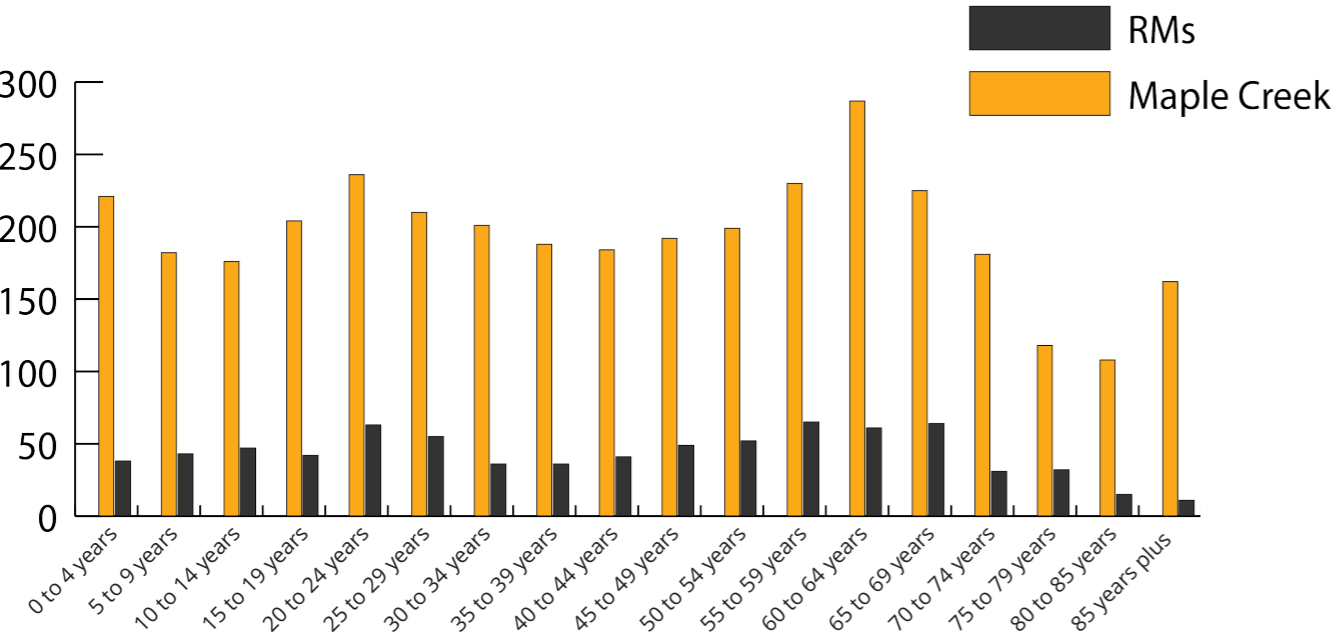
DEMOGRAPHICS

	Town	Neighbouring Rural Municipalities
Total Population	3,504	781
Rural Municipality M.C.		394
Rural Municipality Big Stick		083
Piapot		122
Rural Municipality Piapot		113
Golden Prairie		069

Source: Saskatchewan Health 2019
Note: Includes RM's 111, 110, 141

Average Income: \$42,727.00
Average dwelling value: \$210,407.00

Source: Statistics Canada 2019



HOUSING

Residential Construction:

- In-Fill:** Scattered around the community there are a few residential properties where older homes have been removed so as to create vacant lots that are shovel-ready for development.
- Murraydale Crescent:** Overlooking the Maple Creek Golf Course, with views of the beautiful Cypress Hills to the south, is the *Town of Maple Creek's* newest subdivision. These serviced lots are shovel-ready for residential construction. Please contact the *Town of Maple Creek* for further information.



Abbott Realty

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abbottrealty@sasktel.net



REMAX Medalta Real Estate

33 Pacific Avenue
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Fax: (855) 523 9393
www.remax-medalta-AB.com
remed@telusplanet.net



Blythman Agencies Ltd.

102 Maple Street
Ph: (306) 662 2604
Fax: (306) 662 4555
www.blythmanagencies.ca
blythman@sasktel.net

EDUCATION

Maple Creek offers educational opportunities for all ages:

- Jack and Jill Cooperative Nursery School
- Sidney Street Elementary School
- Maple Creek Composite School
- Great Plains College

Maple Creek Composite School recently upgraded with \$10 million in renovations. 88% of the graduates from Great Plains College (between Swift Current and Maple Creek campuses) found work within the region following convocation, allowing them to contribute significantly to the regional economy.



HEALTH CARE

The Town of Maple Creek offers a wide variety of reliable health care services as a community within the Cypress Health Region including:

- 24-hour, 7 days a week ambulance services
- The Southwest Integrated Healthcare Facility provides a 'one-stop health shop' approach to medical care. The Facility offers a full range of services including emergency, outpatient procedures, lab and x-ray, addictions, child and youth counselor, dietitian, mental health, therapy services, public health nurse, home care, long term care, palliative and program beds, respite, and day program.
- The Cypress Lodge Personal Care Home provides a 48-bed assisted living facility.
- The community is served by a full range of mental health, addictions, and public health services as well as licensed chiropractors, massage therapists, pharmacists, optometrists, and dentists.





COMMUNITY SERVICES

“Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing.”

— Framework for Recreation in Canada 2015 ‘Pathways to Wellbeing’

Recreation

The community features an array of sports and outdoor leisure facilities including: an indoor skating rink, curling rink, golf course, rodeo grounds, indoor riding arena, skate park, outdoor spray park, playgrounds, baseball fields, soccer field, beach volleyball court, basketball court, tennis court, and municipal walking trail. There are also a number of community groups that either operate or coordinate activities associated with these local amenities.

Media

- The *Maple Creek News-Times* is a local newspaper published on a semi-weekly basis.
- The *Prairie Post* is a regional newspaper that includes Maple Creek.
- A variety of AM and FM radio stations can be accessed from the community.
- Television: Both cable and satellite services are available.
- Internet Services: Available free of charge at the Library.

The community also features a variety of cultural and social facilities, including: two museums, several community halls, and a seniors’ centre. There are also a number of community groups that either operate these local facilities or coordinate cultural and social activities, including a full schedule of annual community festivals, rodeos, and events.



Library

The *Maple Creek Library* is open 5 days a week. It has a wide variety of books, movies, and music available to borrow free of charge.



Places of Worship

Assembly of God	St .Lawrence Roman Catholic Church	Maple Creek United Church
Seventh Day Adventist	St. Mary’s Anglican Church	Plymouth Brethren
Salvation Army	Mount Calvary Lutheran Church	Diamond C Cowboy Church

There are a number of ways to get information about what is happening in Maple Creek and area:

- Maple Creek Visitor Centre: Located at 114 Jasper Street; Phone: (306) 662 4005
- Maple Creek Trans-Canada Visitor Reception Centre: Located on Highway #1 (May – September)
- www.maplecreek.ca — The visitor and community events section of the Town of Maple Creek’s website
- www.visitcypresshills.ca — The website of the official Destination Marketing Organization for the southwest Saskatchewan (*Cypress Hills Destination Area Inc.*)
- www.facebook.com/maplecreekandareaevents
- Electronic Sign: Located along Pacific Avenue; highlights community events on rotation
- *Community Events Table Top Guides*: Each month the Visitor Centre distributes coming event guides that are placed in the local restaurants.
- *Maple Creek Quarterly Leisure Guide*: This publication is mailed to residents in their quarterly utility bill.

ATTRACTIONS

The *Town of Maple Creek* is located within the Cypress Hills Destination Area (CHDA) of southwest Saskatchewan — www.visitcypresshills.ca. This is an area that is renowned for its natural beauty, recreational opportunities, and tourism services.



Maple Creek Heritage District

The community's historic downtown core features several heritage buildings undergoing restoration, murals, pocket parks, and numerous boutique shops and galleries that specialize in fashion, hardware, coffee, toys, baked goods, souvenirs, and artwork.



Maple Creek Visitor Centre

Housed in the 1910 Union Bank of Canada building at 114 Jasper Street, the Visitor Centre is where one will find information about Maple Creek, souvenirs, and the Burnett & Orr Law Office (1903 to 2005) heritage exhibit.



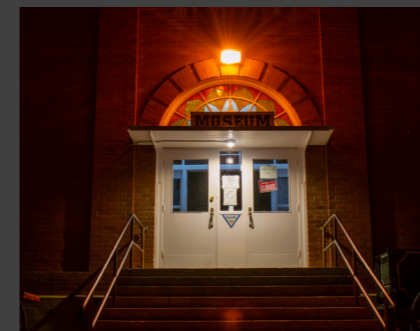
Festivals and Events

The *Maple Creek Heritage Festival*, the *Taste of Maple Creek*, the *Battle of the Little Big Puck*, and the *Showdown in Cowtown* are just a few of the community's many colourful annual events. Updated event listings can be found at www.maplecreek.ca.



S.W. Sask. Oldtimers' Museum

Dedicated to the memory of the frontier period in the history of the Cypress Hills, the museum was established in 1926. Today, the museum is divided between the 1935 Log Museum at 218 Jasper Street (believed to be the oldest purpose-built museum building in Saskatchewan), and the C.M... Glascock Building at 222 Jasper Street (originally operated as an automobile dealership from 1909–2009).



Jasper Cultural & Historical Centre

This former 1910 red brick school house at 311 Jasper Street now houses twelve museum themed rooms dedicated to the settlement era, including 'the parlour,' 'the school room,' 'the railway room,' 'the sports room,' and more. The building also houses a small auditorium and the Prairie Skies Gallery operated by the local art club.

TOURISM SERVICES

- Local charter bus/shuttle service
- Campground, B&Bs, cabins/cottages, hotels, and motels
- Mechanics, auto parts, towing, gasoline, and tire repair
- Camping supplies, hardware, and pharmacies

R.M. OF MAPLE CREEK

The Rural Municipality of Maple Creek No. 111 incorporated December 10, 1917. The thirty-three townships of our municipality include diverse, beautiful landscapes such as; rolling hills, native prairies, various crops, and livestock. Our boundaries embrace; *The Town of Maple Creek*, the beautiful *Cypress Hills Inter-Provincial Park*, *Historic Reesor Ranch*, *Grotto Gardens*, *Fort Walsh* and *Nekaneet First Nations*.

Our vision is to maintain and enhance the economic, cultural and social well-being of our ratepayers. Our mission statement is that; we accomplish our vision by providing open, cost effective governance, infrastructure and services to the public which cannot feasibly be achieved individually such as transportation, protective, environmental, public health, welfare, economic development, recreational and cultural services to enhance quality of life to the public as a whole.

An example of our dedication to our community would be the purchase of our STARS fuel cache trailer for STARS air ambulance service.



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