



Town of Maple Creek, Saskatchewan

Communities in Bloom - 2018 National & International Edition

5 Blooms - Bronze Downtown Retrofit and Tourism Promotion

PRESS RELEASE: FOR IMMEDIATE RELEASE

STRATHCONA COUNTY, Alberta, September 29th, 2018 —

The Town of Maple Creek received a 5 Blooms - Bronze rating and a special mention for *Downtown Retrofit and Tourism Promotion* during the 2018 National/International Symposium and Awards Ceremonies in Strathcona County, Alberta. The Town of Maple Creek participated in the Circle of Excellence - Evaluated category.

Over the summer, trained volunteer judges travelled to participating communities to evaluate the overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Following their evaluation, volunteer judges Cliff Lacey and Cynthia Boyd wrote:

"The Town of Maple Creek has become an attractive tourism stop by renovating many of the store fronts on the main street of town. Royce Pettyjohn has done a marvellous job reshaping the community through grants, working with local volunteer organizations and businesses and using CiB resources to tidy and beautify the Town making it an appealing stop for tourists on their way to Cypress Hills. Banners on the light posts, attractive planters on main street and landscaping around the new museum have greatly improved the "curb appeal" of the Town. These improvements to Maple Creek have also fostered new interest, enticing retirees to move to the community. Maple Creek has been rejuvenated as a result of this work!"

Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

For a complete list of the results and the electronic copy of the Communities in Bloom magazine, please visit www.communitiesinbloom.ca

About Communities in Bloom

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on the enhancement of green spaces. The pride, sense of community and feeling of accomplishment generated through participation are visible in communities across Canada. For more information about Communities in Bloom, visit www.communitiesinbloom.ca

Communities are evaluated using a “bloom” rating determined by the total score of the evaluation:
0 to 55 %=1 Bloom 56 to 63 %=2 Blooms 64 to 72 %=3 Blooms 73 to 81 %=4 Blooms 82 % and over=5 Blooms

There are four (4) levels of 5 Blooms exclusive to the National and International Edition:
5 Blooms: 82 to 83.9% Bronze: 84 to 86.9% Silver: 87 to 89.9% Gold: 90% and over

Town of Maple Creek
Mr. Royce Pettyjohn
Tel: 306-662-2474
Email: royce@maplecreek.ca
Website: www.maplecreek.ca

Communities in Bloom National Office
Sonia Parrino
514-694-8871
bloom@cib-cef.com
www.communitiesinbloom.ca

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